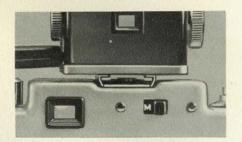


The completely new Argus Variable Power Viewfinder, featuring a unique precision optical system, gives you a choice of three magnifications in field of view, corresponding to the areas "seen" by your 35mm Wide Angle, 50mm Standard, and 100mm Telephoto lenses. A built-in parallax adjustment compensates for differences that would otherwise occur between the fields of view of the lenses and the viewfinder . . . it tilts the lens system within the viewfinder so that you can see precisely what the lens sees at every distance. The Argus Variable Power Viewfinder may be used on any camera equipped with an Argus Accessory Shoe on top the camera.



To mount the Argus Variable Power Viewfinder on your camera, slide the viewfinder mounting foot as far as it will go into the camera accessory shoe. Use your camera's built-in rangefinder to focus, and compose your picture through the Variable Power Viewfinder.

With the 35mm Wide Angle Lens... Set focallength dial to "35" and adjust parallax dial. The infinity setting is used for distant subjects... when your subject is closer than 15 feet, set correct foot-number opposite white dot.



With the 50mm Standard Lens . . . Set focallength dial so that the number "50" is opposite white dot. The parallax-correction dial on the right side is set at distance indicated on camera's distance scale after focusing.



With 100mm Telephoto Lens... Set focal-length dial to "100" and adjust parallax-correction dial. Through the Argus Variable Power Viewfinder your subject will appear, not masked down, but magnified to the full proportions of the viewfinder.



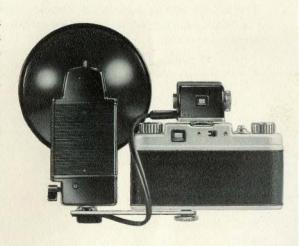


With the viewfinder in place on the camera, you first set the viewfinder for the lens you are using. Turn the "focal length" dial on the left end of the unit (see illustration) so that the correct focal length number ("50," "35," or "100") is opposite the white dot on the viewfinder body. This adjustment, which rotates a system of lenses within the viewfinder, is made only when changing from one lens to another.



On the right end of the viewfinder is the "parallax-correction" dial which is set for the distance you are from your picture subject. If the most important part of your picture is more than 15 feet from the camera, set the infinity mark (∞) to the white dot on the viewfinder body. If your subject is at 15 feet or less from the camera, set this dial so that the correct footnumber is opposite the white dot.

TO TAKE FLASH PICTURES WITH THE C44 WHEN THE VARIABLE POWER VIEWFINDER IS USED, mount flash unit on C44 Flash Extension Bracket, held in place by the C44 case safety screw or by a tripod screw. To attach bracket, loosen safety screw and slide camera partway out. Slip bracket into slot in end of case, and place hole in bracket over end of safety screw. Slide camera back down onto screw. and tighten. Mount flash unit on bracket in the same way that you mount it on camera, and plug cord into socket in Variable Power Viewfinder. To use Flash Extension Bracket without case, the safety screw may be removed to hold bracket on camera, as illustrated.



Lifetime guarantee Your Argus Variable Power Viewfinder was manufactured, inspected and tested by skilled craftsmen. It is automatically guaranteed when purchased to be free of defects in workmanship or material during its lifetime. If any servicing is necessary because of imperfections in material or workmanship, your viewfinder will be factory serviced without charge.

Argus equipment which has been damaged, mishandled or worn from extended use will be factory serviced at established rates. Used or rebuilt equipment is not covered by this guarantee.

ARGUS CAMERAS, INC., ANN ARBOR, MICHIGAN ARGUS CAMERAS OF CANADA, LTD., TORONTO, ONTARIO